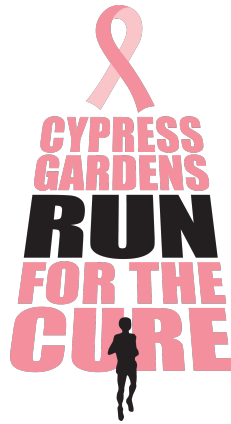


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For Immediate Release

RUN FOR THE CURE IN DOWNTOWN WINTER HAVEN

Community invited to participate in Cypress Gardens Run for the Cure 10k

Hundreds of runners, spectators and supporters will gather together in Winter Haven for a good cause in April. Sunshine Celebrations, LLC in partnership with many other local businesses in Polk County is hosting the spring Run for the Cure in downtown Winter Haven on Saturday, April 17, 2010. Runners will compete in the 10k, which will give a portion of the proceeds to the Susan G. Komen Breast Cancer 3-Day.

The cost for the event is \$25.00. The entry fee includes a shirt, pre & post race food, beverage, entertainment, finisher medals and a goodie bag. Activities will begin across from City Hall at 6am. The race route will be along the Chain of Lakes Trail and Lake Silver and will begin at 7am. This is a chip-timed event.

“We are anticipating another fantastic race that will attract runners from all over Central Florida to the Winter Haven area,” says Angela Newell, the Coordinator of this event. “This event benefits a terrific cause that we have all been affected by.”

Anyone interested in participating or watching the race will find ample amounts of parking throughout downtown Winter Haven. Following the conclusion of the 10k, there will be an awards ceremony at the steps of City Hall. Concessions will also be available for the general public.

Participants can take advantage of an early package pick up on Friday, April 16 at FIT Niche in the Lakeside Village Shopping Plaza from 10:00am to 5:00pm. If participants opt to wait until the morning of the race to register or pick up their packet, they should arrive by 6:15am.

Interested participants should go to www.active.com or www.youeventconsultant.com to register and get more information. Sponsorships and advertising options are also available to businesses interested in getting involved.

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